

Internship – Product and Portfolio Management (m/f/d)

Product-/Portfolio Management (Agile)

Student & Talent Programs

📍 Berlin, Wolfsburg, Ingolstadt

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We are CARIAD, an automotive software company and part of the Volkswagen Group. Our mission is to make the automotive experience safer, more sustainable, more comfortable, more digital, and more fun. Soon, we'll be a team of more than 5,000 software developers and engineers, building the leading tech stack for the automotive industry and creating a unified software platform for over 10 million new vehicles per year.

We're looking for talented, digital minds like you to help us create code that moves the world. Together with you, we'll build outstanding digital experiences and products for all Volkswagen Group brands that will transform mobility. Join us as we shape the future of the car and everyone around it.

YOUR TEAM

For the Product and Portfolio Management department we are looking for an intern student for various projects.

Our department Product- and Portfolio Management is responsible for managing all of CARIAD's products over their lifetime. Your division takes care of the product strategy, best user experience, requirements of the customer product portfolio for the new digital ecosystem of software enabled cars of the Volkswagen group, inside and outside the vehicle. We act as entrepreneurs and business owners to secure state of the art customer functions, competitiveness and profitability. Our goal is the preservation of a unified architecture base and cross-platform strategy.

WHAT YOU WILL DO

- Play a critical role in developing the long-term product vision to grow our core businesses
- Research and identify emerging business models that could be used to accelerate our growth
- Conduct business intelligence activities (tracking of key performance indicators) and monitor industry- and tech-trends including customers, competitors, technologies, regulations, etc.

- Assist within the digital product lifecycle starting with the ideation and user experience to the management of requirements and finishing with the handover into the development of our products and services
- Prepare impactful presentations and plans
- Support by gathering and structuring operational and strategic initiatives via relevant data, leading analyses

WHO YOU ARE

- Enrolled student (or bachelor's graduate starting master's program as soon as possible) in the area of business informatics, business and economics or comparable
- You have proven your entrepreneurial thinking and acting in previous fast-paced environments (growth startups, management consultancies, etc.)
- You like to work in a highly analytical and structured way
- You bring the drive to develop yourself and do not hesitate to get your hands dirty
- You have very good German language skills and a good command of written and spoken English

NICE TO KNOW

- Duration: 3 to 6+ months
- 35-hour week

YOUR RECRUITING CONTACT

Sandra Neumeier

<https://recruitingapp-5052.de.umantis.com/Vacancies/3303/Description/2>